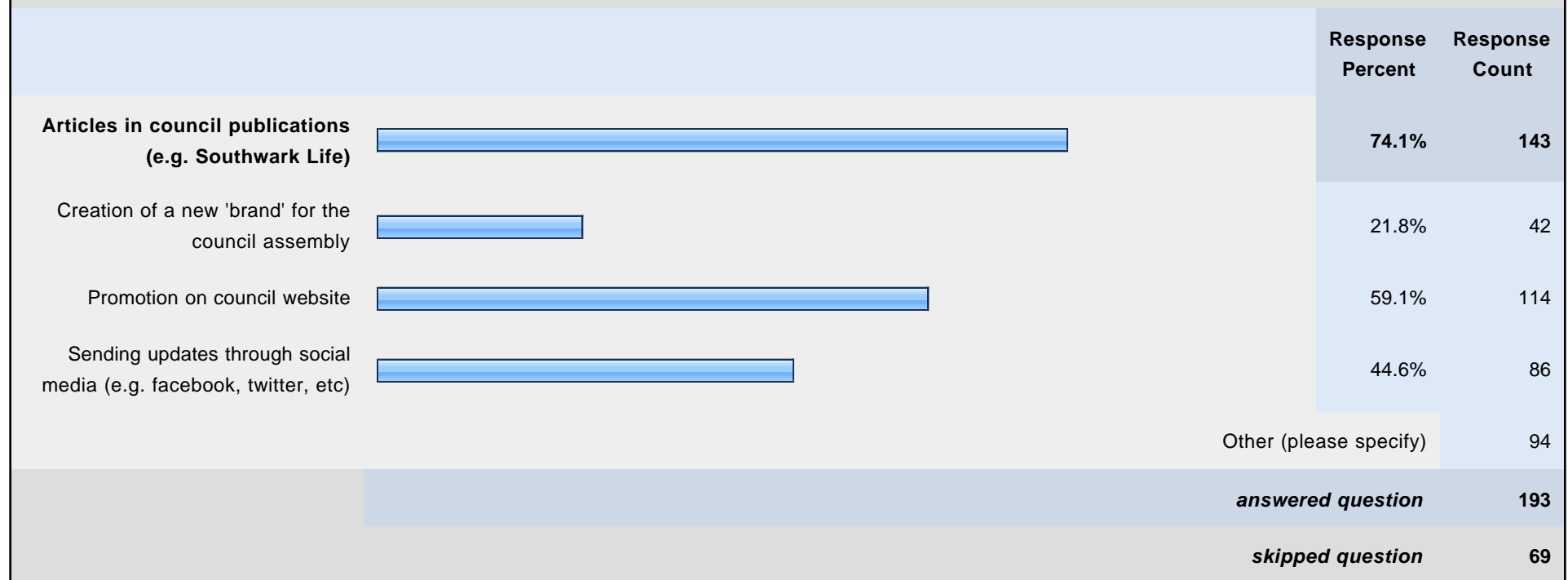


We would like to find out the best way of letting people know about the council assembly and how it works. Which of the following do you think would work? Do you have any other ideas for promoting council assembly?



Other (please specify)		
1	workshops to let people know how the whole council works and the part they can take part in the decision process	Jul 30, 2010 8:44 AM
2	Attending tenants and residents' meetings and engaging with them. Attending as many community group meetings as possible and being part of that community - some Voluntary Sector organisations and phantom 'umbrella' groups the council seems to rely on for feedback are many times removed from those communities.	Aug 2, 2010 9:49 AM

Other (please specify)

3	We sell off all the town halls & store all the mayor's kit & voting stuff etc somewhere in Tooley St. The council meetings are then held in a different part of the borough each time, in any large, suitable building - eg schools, church halls, community halls etc. this would enable greater participation through: meetings being held near to where all the population lives on a revolving basis meetings are held in buildings people are already familiar with & therefore feel less intimidated times of meetings could also vary to suit each venue & to encourage wider participation there are probably lots of other potential benefits, but I've used up all my creativity!	Aug 2, 2010 12:54 PM
4	visiting local groups to discuss (childrens centres, day centres etc)	Aug 2, 2010 1:46 PM
5	monthly email. Southwark Life just ends up in the bin -sorry recycling box!	Aug 2, 2010 1:52 PM
6	Giving it a purpose other than a 'rubber stamp'. All the rest of the tickboxes are a waste of money and time, if it remains a rubber-stamping exercise, with a few long-winded political speeches, a bit of barnstorming to no great effect, and rigid, ruthless voting control.	Aug 2, 2010 2:17 PM
7	Two of these seem good. Southwark Life not - I've lived in the borough for ten years, and only had it delivered twice. What you should do is put agandas and minutes for these meetings on their own RSS feed, so folk can see what's coming up a week in advance. Early Wednesday evening may be fine for people with public-sector jobs, but it's the middle of rush-hour for most of us.	Aug 2, 2010 2:18 PM
8	News items in the local press	Aug 2, 2010 2:55 PM
9	The online East Dulwich Forum is very popular.	Aug 2, 2010 2:56 PM
10	Emails to people who have attended council assembly meetings or who have expressed an interest in council assemblies	Aug 2, 2010 2:58 PM
11	Local forums (that's how I found out it even existed!).	Aug 2, 2010 3:22 PM
12	Please no "new brands" We have the council corporate style - use it! Keep things simple!	Aug 2, 2010 5:18 PM
13	Whatever is don should be done at minimum cost. I do not support council funded publications promoting council activities	Aug 2, 2010 5:50 PM
14	A newsletter - hard-copy or email.	Aug 2, 2010 6:38 PM
15	Have a regular Newsletter deliverable by email	Aug 2, 2010 6:54 PM
16	Email/text messages	Aug 4, 2010 5:41 PM
17	what is meant by 'new brand'?	Aug 4, 2010 7:28 PM
18	Feeding through existing community fora e.g.Community Coucils, community meetings, showcases at local libraries etc	Aug 8, 2010 6:55 AM
19	Utilise busy council places ie public libraries and 'one stop shops' to promote the assembly through posters and leaflets. Also, an awarness could be raised at local tenants and residents association through either advertising or a council representative speaker.	Aug 8, 2010 9:43 AM
20	Advertise in local press and at Community Councils.	Aug 8, 2010 5:15 PM
21	Look to reach people through existing networks rather than re-inventing the wheel. Tailor the information so that it is of interest to people - relate it to their day-to-day lives.	Aug 12, 2010 2:30 PM
22	Sending updates in the email newsletter.	Aug 12, 2010 2:37 PM
23	Workign more closely with tenant associations to promote ideas and interests from local people	Aug 12, 2010 3:01 PM

Other (please specify)

24	Send flyers to all who pay council tax,with brief explanation,an date of next assembly	Aug 12, 2010 4:25 PM
25	Ensuring that whatever information comes out about the assembly is not too jargonstic.	Aug 12, 2010 4:37 PM
26	Face to face outreach to promote the assembly, attending community events and generally getting out and about where people go	Aug 12, 2010 5:27 PM
27	Announcements in local press with, perhaps, a specific recognisable regular Council Assembly article.	Aug 12, 2010 6:07 PM
28	promot through tenants & residents associations	Aug 12, 2010 9:48 PM
29	Council publications such as Southwark Life are a waste of our money. Use local independent print media such as Southwark News and SLP and popular online forums such as SE1 and Urban75.	Aug 16, 2010 9:04 AM
30	Regular newsletters and an annual report highlighting public involvement in decision making	Aug 16, 2010 11:03 AM
31	* Local Radio * Local question time * Most important impact of Council works is improving the quality of life of Southwark residents, and it should take precedent over the political correctness.	Aug 16, 2010 12:41 PM
32	Have 'meet the assembly' sessions in visible, easily accessible places such as dulwich park, goose green or local pubs.	Aug 17, 2010 6:28 PM
33	Suggest you set up a voluntary email mailing list system to let interested people know what issues are coming up in the council assembly meetings	Aug 19, 2010 9:52 AM
34	A dedicated but simple leaflet/pamphlet to be posted and left to take, in libraries, doctor's surgeries, community centres, leisure centres etc. and any places in Southwark, where people tend to gather/attend.	Aug 20, 2010 8:56 AM
35	Place advertisements in local press clearly stating the agenda and decisions to be made in plenty of time for the meeting	Aug 20, 2010 10:25 AM
36	Tell people what it is for - in plain english and what decisions it does and does not make and how people can best influence these decisions and find out about them before they are presented with a "fait accompli"	Aug 20, 2010 11:29 AM
37	Sending out emails to all interested, with Minutes of meetings, or perhaps summaries of main decisions taken	Aug 20, 2010 7:10 PM
38	It will also be very helpful if some attempts are made to look at how to train some other comunities to get involved and be active in these meetings	Aug 22, 2010 9:58 AM
39	Tryb promoting, with good relevant and (attractive to the media) active stories to tell to South London Press, Evening Standard, BBC London	Aug 25, 2010 11:56 AM
40	public libraries (perhaps using posters)	Aug 26, 2010 11:47 AM
41	Promotion at community council	Aug 27, 2010 10:41 AM
42	Put up posters in libraries. People who read books would be interested in attending as they have enquiring minds.	Aug 27, 2010 4:53 PM
43	Posters, noticeboards, distribution lists ...	Aug 28, 2010 12:23 PM
44	not all people read southwark life, or twitter. consider the disability act 2005, learning disabilities, dyslexia, use radio to promote and leaflet to doors, all political councillors should promote the service based on residents voting for them. We need to be involved and aware what the council is doing for the borough therefore it is in their interest to use all forms of media to inform residents.	Aug 29, 2010 6:28 PM
45	Email updates to community contacts eg TRAs.	Aug 30, 2010 4:51 PM
46	Build a database of local people who are interested.	Aug 30, 2010 5:43 PM

Other (please specify)

47	Local paper Southwark News	Aug 31, 2010 4:14 PM
48	Personal visits	Aug 31, 2010 4:19 PM
49	Articles in the local press; direct contact with local voluntary organisations	Sep 1, 2010 7:36 AM
50	Large signs at key areas eg Bermondsey Tube.	Sep 1, 2010 8:48 AM
51	Setting dates of Assembly and keeping to them.	Sep 1, 2010 8:59 AM
52	Meetings.	Sep 1, 2010 9:08 AM
53	Southwark News. South London Press.	Sep 1, 2010 10:12 AM
54	None	Sep 1, 2010 10:30 AM
55	Community notice boards eg Surrey Quays. Community Council.	Sep 1, 2010 10:38 AM
56	Local newspapers.	Sep 1, 2010 10:44 AM
57	Informing rather than promoting. Please be careful not to miss out those with no internet etc. It's no good having day-long meetings - people don't want to give up that much time when they're desperate for lunch and / or company.	Sep 1, 2010 10:48 AM
58	Make it an item at the Community Councils.	Sep 1, 2010 10:53 AM
59	Stickers on Southwark's wheelie bins.	Sep 1, 2010 10:56 AM
60	Through T&RA meetings.	Sep 1, 2010 11:09 AM
61	Email distribution lists SE5 Forum for Camberwell website Councillors encouraging their constituents to attend	Sep 1, 2010 12:12 PM
62	Unless more public involved, rest is pointless.	Sep 1, 2010 12:17 PM
63	Have one or two single online links, and guarantee a meaningful response within 48 hours.	Sep 1, 2010 12:28 PM
64	By creating activities for people to get the awareness.	Sep 1, 2010 12:39 PM
65	Not Southwark Life, only used to present council through rosie spectacles when Liberal council was in control - always used as a Conservative Con or Condem. Use Southwark News as a supplement.	Sep 1, 2010 12:45 PM
66	SE1 newsletter.	Sep 1, 2010 12:52 PM
67	Sending updates through TRAs, schools, organisations and local businesses.	Sep 1, 2010 1:21 PM
68	Southwark News. South London Press.	Sep 1, 2010 1:28 PM
69	Ensure those affected are informed.	Sep 1, 2010 1:37 PM
70	Identify and notify organisations and representative groups directly. Many will be listed on the Council's Statement of Community Involvement (SCI)	Sep 1, 2010 3:01 PM
71	I think that this question put the cart before the horse. I do not think that this is an issue of presentation but content. At present what goes on in Council Assembly is unlikely to be of that much interest to the majority of citizens in Southwark as it is largely devoted to party positioning. Until that issue is addressed as to the purpose of the assembly there is not much point in promoting it to a wider audience.	Sep 1, 2010 3:28 PM
72	Send out publications in time as I received this on 17.8.10 too late to attend Peckham library.	Sep 2, 2010 8:45 AM

Other (please specify)

73	Local tv advertisement.	Sep 2, 2010 8:49 AM
74	Notice in local libraries.	Sep 3, 2010 10:43 AM
75	Unbridged communication gaps between the Council Assembly and the people of Southwark.	Sep 3, 2010 10:49 AM
76	Local papers eg Southwark News.	Sep 3, 2010 12:10 PM
77	Direct email - give people the opportunity to sign up, maybe when sending out Council Tax renewals?	Sep 3, 2010 12:14 PM
78	We are strongly against using council website and social media because many groups of people would be excluded eg pensioners.	Sep 3, 2010 12:35 PM
79	Booklets promoting & community councils	Sep 3, 2010 12:46 PM
80	Direct mailings like this one.	Sep 3, 2010 12:48 PM
81	Email. I am an email person. This should be active accessible and instant.	Sep 3, 2010 1:06 PM
82	Background briefing in Southwark News? Council newspaper?	Sep 3, 2010 1:21 PM
83	Local press	Sep 9, 2010 3:43 PM
84	Via local voluntary groups.	Sep 9, 2010 3:50 PM
85	By emails.	Sep 9, 2010 4:12 PM
86	Local press release!	Sep 10, 2010 8:42 AM
87	Hold them in places like schools, community groups. Invite people personally to attend on a rota basis.	Sep 10, 2010 8:49 AM
88	Email Address	Sep 10, 2010 8:54 AM
89	Informing by local leafleting.	Sep 10, 2010 8:57 AM
90	More informal meetings / events with incentive eg refreshments, one on one meetings with officers and councillors.	Sep 10, 2010 9:00 AM
91	Local papers, eg Southwark News.	Sep 10, 2010 9:15 AM
92	Sending letters to residents in their houses by post.	Sep 10, 2010 9:21 AM
93	Adverts in Southwark News; Posters in parks where lots of people go; posters in public buildings; interviews with people who felt it a good thing (if it isn't seen to make a difference, seen to be listening, it won't last)	Sep 10, 2010 11:02 AM
94	Brand - sounds like nonsense. More residents involved in running Southwark Life - -editing committee - stories - news etc Too many LAZY + USELESS councillors - they could do much more!	Sep 10, 2010 1:43 PM